

COLLABORATION FOR EQUITABLE HEALTH

The Collaboration for Equitable Health, powered by Bank of America, brings together the American Cancer Society®, the American Diabetes Association®, the American Heart Association®, and the University of Michigan School of Public Health.

Health inequities for Black, Hispanic-Latino, Asian-American, and Native American communities is a long-standing systemic challenge that was exacerbated during the COVID-19 pandemic. These communities have the same top five leading causes of death: heart disease, cancer, unintentional injury, stroke, and diabetes.

We are working alongside communities with the goal of changing the health trajectory and advancing the health outcomes of Black, Hispanic/Latino, Asian American, and Native American communities through:

- Education and capacity building for community-based organizations, health care organizations, and patients.
- Increasing access to quality health care including health screenings and preventative care.
- Advocating for policies that ensure fair opportunities and resources for all.

The work is being done in 11 communities with local community health centers and community-based organizations. Those 11 communities include:: Charlotte, North Carolina; Atlanta, Georgia; Albuquerque, New Mexico.; Chicago, Illinois.; Detroit, Michigan; Philadelphia, Pennsylvania.; Washington, D.C.; Memphis, Tennessee.; Denver, Colorado; St. Louis, Missouri and San Antonio, Texas.

The collaboration recognizes that each community faces unique challenges, and that the focus in each community should be different – from providing additional health resources to supporting individuals in navigating their health journey. In addition, we will provide resources and tools on a broader scale through local and national marketing campaigns to drive awareness and education.

Collaboration for Equitable Health community health lessons on risk reduction for breast, colorectal, and prostate cancer, diabetes, and high blood pressure (hypertension) from the American Cancer Society, American Diabetes Association, and American Heart Association are available to all communities. The community health lessons consist of presentations and accompanying resources in both English and Spanish. These lessons can serve as conversation starters for families and friends; lunch and learn sessions for employers; wellness ministry topics for faith-based organizations; health fair topics for communities and so much more. We invite you to download the free lessons and join us on our journey to decrease health disparities and advance health outcomes